



FOR IMMEDIATE RELEASE

DealPoint Partners with North Star Solutions to Innovate in the Canadian Exempt Market Dealer Sector

CALGARY, AB — April 22nd, 2024 — DealPoint, a leader in capital market innovations, is excited to announce a strategic partnership with North Star Solutions (North Star), an industry-leading Canadian compliance and securities solutions firm. This collaboration is set to revolutionize the exempt market dealer space by integrating North Star's comprehensive compliance services with Deal Point's cutting-edge technology.

Since its inception in 2011, North Star has been at the forefront of supporting businesses with its robust Compliance as a Service (CaaS) solutions, management consulting, and since 2023, legal advice. Specializing in AML, securities, and privacy regulations, North Star is dedicated to ensuring that wealth and asset managers thrive within Canada's complex regulatory framework.

The partnership with DealPoint introduces a dynamic investor platform to the Canadian exempt market dealer sector and is designed to streamline capital raises, optimize KYC processes, and enhance the suitability of obligations for exempt market dealers. This synergy leverages North Star's CaaS offerings and DealPoint's workflow technology to provide a seamless, secure, and efficient experience for investors, issuers, and brokers.

Now exempt market dealers have the ability to integrate North Star's compliance services with DealPoint's technology.

Key Benefits of the DealPoint Platform:

For Investors:

- Access to detailed, brand-specific data rooms for reviewing issuer details and offerings on any device.
- Simplified investor onboarding with guided document completion and electronic signature features.
- Enhanced ID verification for first-time investors, reducing the need for multiple verifications.
- Pre-Authorized Payment Processing without additional investor fees.
- A centralized investor dashboard for document management, tax forms, and updates.

For Brokers:

- User-friendly data room creation with support for rich media and comprehensive offering details.
- Customizable offerings and jurisdictional setup options.
- Streamlined review and approval of investments for NorthStar personnel.
- Efficient tracking of investor status, document execution, and funds received.
- Integration with trustees for Registered Plan management.
- Simplified investment document and data file downloads for issuer communication.

For more details on our partnership services, please reach out to us at northstar@dealpoint.ca.

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